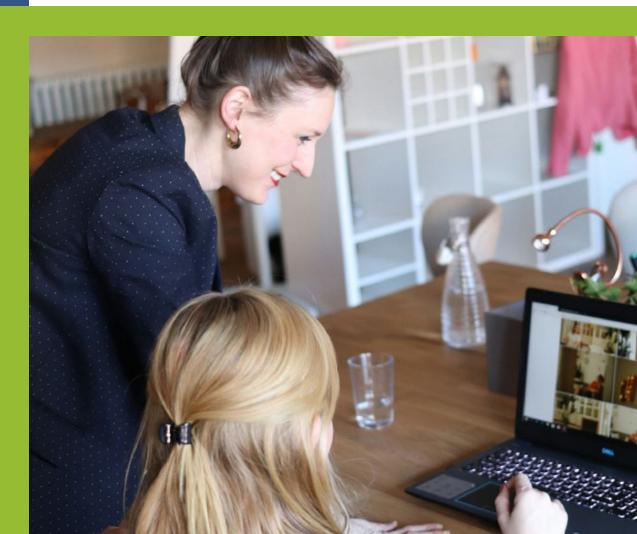




TRANSFORMING CONTINGENT WORKFORCE MANAGEMENT

How a Staffing Agency launched Conexis VMS (White-Label) to add to their MSP Offering.







# The Challenge

Our client, a \$750MM US Staffing Firm, made a strategic decision to launch a new MSP offering, which included a technology stream. They needed a white-labeled VMS to offer their customers in conjunction with their new MSP Offering and to support their current clients.

Implementation was required in 30 days.

The primary goals included:

#### **LAUNCH IN 30 DAYS**

Implement a white-label VMS within 30 days to meet their new client's deadline.

#### **CREATE NEW REVENUE STREAMS**

Implement advanced technology to current clients as well as new prospects to help them improve the management of their contract labor.

### **ENHANCE MARKET COMPETITIVENESS**

Introduce innovative solutions and practices to stand out in a highly competitive, crowded staffing market.

#### **IMPROVE CLIENT ENGAGEMENT**

Leverage technology to improve account retention and stickiness.

## **Conexis VMS Case Study**

Industry: Staffing Agency with MSP Offering
Category: Fast Implementation in 30 Days



## **The Solution**

After evaluating multiple Vendor Management Systems, the staffing agency selected Conexis VMS as their partner.

Here are some of the reasons why they made this decision:



#### ADVANCED FUNCTIONALITY

- Open API for easy access to their data
- Advanced and modern system
- Improving back office-process



#### WHITE LABEL VMS

- Staffing agency was able to launch the VMS under their own brand
- This included logo, URL, and corporate branding



#### **ADVANCED ANALYTICS**

- Advanced dashboard & KPI's
- Self Reporting and Agentic AI Analysis



## **FAST IMPLEMENTATION**

- Implementation was under 30 days
- Staffing Agency was able to meet their client's launch deadline
- No Set-up or training costs



## STREAMLINING PROCESSES AND ENHANCING EFFICIENCY

- Automated approval workflows
- Standardized hiring, onboarding, payroll processes
- Real-time metrics and analytics dashboards

Conexis VMS Case Study

Industry: Staffing Agency with MSP Offering Category: Fast Implementing in 30 Days



## The Results

Conexis VMS was implemented in under 30 days, with no fees for implementation, set-up, or training. The results transformed the company's contingent workforce strategy, delivering new clients, revenue growth and positioning the agency with a competitive advantage.

#### **FAST IMPLEMENTATION**

Working with Conexis, the agency and their client were able to get the VMS up and running in 30 days, meeting the contractual requirement.

## **CLIENT ACQUISITION**

3 Net New MSP clients added, as well as half a dozen current clients converted onto the VMS increasing access to job orders.

### **COMPETITIVE DIFFERENTIATOR**

With Conexis white labeled, the agency was able to begin marketing the VMS as part of a holistic workforce solution.

### **REVENUE GROWTH**

Within the first 12 months, the agency realized new MSP fees and access to a new stream of job orders.

Conexis VMS Case Study

Industry: Category:

Staffing Agency with MSP Offering Fast Implementation in 30 days





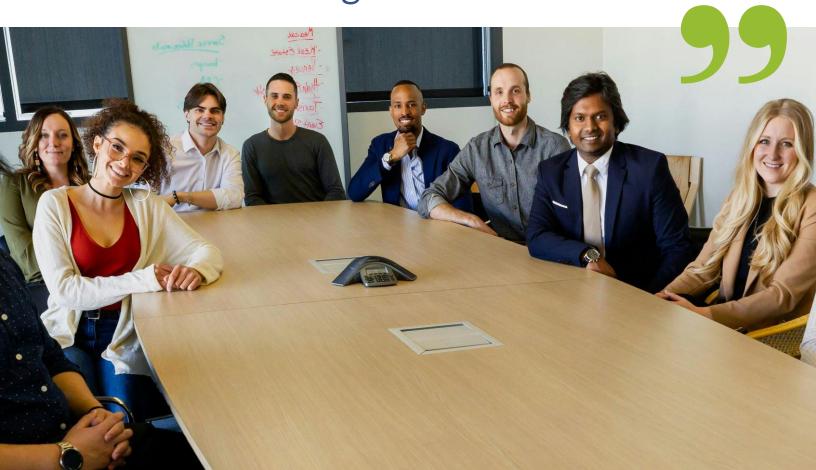
# **Client Testimonial**



We needed a VMS partner who could meet our unique and demanding data security, access and custom requirements.

In addition, the Conexis team fully white-labeled our system and had us up and running in under a month. .

It has been a great experience working with Conexis.



Conexis VMS Case Study

Industry: Staffiing Agency with MSP Offering Category: Fast Implementation in 30 Days



## **DISCOVER THE POWER OF CONEXIS VMS**

Conexis VMS is an award-winning Vendor Management System built for organizations that want the power of enterprise software without the complexity or cost. Built on the most modern tech-stack, Conexis delivers the expertise, reliability, and security of enterprise systems, while offering the flexibility, user friendliness and tailored, personal service you require.

### **CONEXIS VMS FOR STAFFING AGENCIES**

Conexis VMS has deep experience helping staffing agencies. Conexis allows staffing agencies to manage their entire business within our system: Jobs, Candidate Submissions, Worker Onboarding & Credentialling, Assignment Contracts, Timesheets and Expenses, Invoicing & Payment, Reporting & Analytics, Sub Vendor Management; and Shift & Roster Management.

### **CONTACT US**

Contact us today to learn more about Conexis VMS' best-in-class functionality for Manufacturing and Light Industrial industries. Visit us at <a href="https://www.conexisvmssoftware.com">www.conexisvmssoftware.com</a> to:

- Book a Personal Demo
- Book a Private Consultation
- Call us at (312) 776-2006