

TRANSFORMING CONTINGENT WORKFORCE MANAGEMENT

**How a Staffing Agency
launched Conexis VMS
(White-Label) to add to
their MSP Offering.**

CASE STUDY





The Challenge

Our client, a \$750MM US Staffing Firm, made a strategic decision to launch a new MSP offering, which included a technology stream. They needed a white-labeled VMS to offer their customers in conjunction with their new MSP Offering and to support their current clients.

Implementation was required in 30 days.

The primary goals included:

LAUNCH IN 30 DAYS

Implement a white-label VMS within 30 days to meet their new client's deadline.

CREATE NEW REVENUE STREAMS

Implement advanced technology to current clients as well as new prospects to help them improve the management of their contract labor.

ENHANCE MARKET COMPETITIVENESS

Introduce innovative solutions and practices to stand out in a highly competitive, crowded staffing market.

IMPROVE CLIENT ENGAGEMENT

Leverage technology to improve account retention and stickiness.

Conexis VMS Case Study

Industry: Staffing Agency with MSP Offering
Category: Fast Implementation in 30 Days

The Solution

After evaluating multiple Vendor Management Systems, the staffing agency selected Conexis VMS as their partner.

Here are some of the reasons why they made this decision:



ADVANCED FUNCTIONALITY

- Open API for easy access to their data
- Advanced and modern system
- Improving back office-process



WHITE LABEL VMS

- Staffing agency was able to launch the VMS under their own brand
- This included logo, URL, and corporate branding



ADVANCED ANALYTICS

- Advanced dashboard & KPI's
- Self Reporting and Agentic AI Analysis



FAST IMPLEMENTATION

- Implementation was under 30 days
- Staffing Agency was able to meet their client's launch deadline
- No Set-up or training costs



STREAMLINING PROCESSES AND ENHANCING EFFICIENCY

- Automated approval workflows
- Standardized hiring, onboarding, payroll processes
- Real-time metrics and analytics dashboards

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The Results

Conexis VMS was implemented in under 30 days, with no fees for implementation, set-up, or training. The results transformed the company's contingent workforce strategy, delivering new clients, revenue growth and positioning the agency with a competitive advantage.

FAST IMPLEMENTATION

Working with Conexis, the agency and their client were able to get the VMS up and running in 30 days, meeting the contractual requirement.

CLIENT ACQUISITION

3 Net New MSP clients added, as well as half a dozen current clients converted onto the VMS increasing access to job orders.

COMPETITIVE DIFFERENTIATOR

With Conexis white labeled, the agency was able to begin marketing the VMS as part of a holistic workforce solution.

REVENUE GROWTH

Within the first 12 months, the agency realized new MSP fees and access to a new stream of job orders.

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Client Testimonial

“

We needed a VMS partner who could meet our unique and demanding data security, access and custom requirements.

In addition, the Conexis team fully white-labeled our system and had us up and running in under a month. .

It has been a great experience working with Conexis.

”



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DISCOVER THE POWER OF CONEXIS VMS

Conexis VMS is an award-winning Vendor Management System built for organizations that want the power of enterprise software without the complexity or cost. Built on the most modern tech-stack, Conexis delivers the expertise, reliability, and security of enterprise systems, while offering the flexibility, user friendliness and tailored, personal service you require.

CONEXIS VMS FOR STAFFING AGENCIES

Conexis VMS has deep experience helping staffing agencies. Conexis allows staffing agencies to manage their entire business within our system: Jobs, Candidate Submissions, Worker Onboarding & Credentialing, Assignment Contracts, Timesheets and Expenses, Invoicing & Payment, Reporting & Analytics, Sub Vendor Management; and Shift & Roster Management.

CONTACT US

Contact us today to learn more about Conexis VMS' best-in-class functionality for Manufacturing and Light Industrial industries. Visit us at www.conexisvmssoftware.com to:

- Book a Personal Demo
- Book a Private Consultation
- Call us at (312) 776-2006